BURIEN BUSINESS AND ECONOMIC DEVELOPMENT PARTNERSHIP (BEDP)

Date: September 11, 2009 **Time:** 7:00 -9:00 a.m.

Members Present: Bob Ewing, Kevin Fitz, Dave Elliott, Geri Fain, Michael Goldsmith, Mark Minium, Nancy Hinthorne, Jim Hughes, Alice Madsen, Carmen Moore, Judy Coovert, Jane Voget

Excused Absentees: Renee Klein, Doug Moreland

Staff: Mike Martin, City Manager; Dick Loman, Economic Development Manager, Janet Stallman,

Department Assistant, City Manager Office

Guests: Councilmembers Keene & Shaw, Marco Milanese, Port of Seattle

Call to Order: Meeting opened at 7:00 a.m. by Michael Goldsmith, Chair

Minutes of the August 14, 2009 meeting were approved as written.

Chair's Report

Michael asked Judy Coovert to give a brief overview of what she was thinking the "Marketing Subcommittee" could be doing right now. She suggested that they could begin doing some groundwork so that when the new Executive Director for Discover Burien is hired, this person can "hit the ground running." Judy said there are some potential opportunities because some in the Kent Valley are looking to relocate, at least temporarily. She suggested gathering marketing documents, seeing what already exists, and identifying what we may want/need in addition.

Michael tabled the discussion until later in the meeting, so that our guest, Coy Wood, could do a quick presentation and be excused.

Coy Wood, Owner, Red Fish Grill

Coy Wood, owner of Woody's on the Water restaurant in Tacoma, is going to be taking over the former Keg Restaurant location in Burien and opening a new restaurant called the Red Fish Grill. It will offer both seafood and steak. The former Keg chef in Burien is the current chef at Woody's in Tacoma, so is familiar with what was popular in Burien. When asked what brought Coy to Burien, he said that the opportunity brought him here. The kitchen is still intact at the old Keg, and that is of tremendous benefit to him. BEDP members offered some advice on the appeal of being able to have lunch in an hour's time (for working folks), and on pricing in Burien. Coy looks forward to being part of the Burien community.

City Manager Report

We are hiring a new Public Works Director who will be starting in mid-October. Larry Blanchard will be a great addition to the City. We are continuing to search for an in-house City Attorney.

Mike mentioned that the Interchange on 518 at Des Moines Memorial Drive is a go. It will take some time, but it is moving forward. This represents a \$35-45 million dollar project.

We are currently remodeling the old Regional Library and it will be the interim Community Center and Senior Center for some period of time. Mike would like to continue moving forward the project for a new Community Center/Senior Center.

Mike shared a map on the annexation voting results by precinct. It showed that the least amount of support came from the eastern part of the annexation area.

Mike gave an explanation of Initiative 1033, and how it would impact government.

Permitting Follow-Up

Mike followed up on the permitting issues that were brought to his attention. He mentioned that we are now using a customer satisfaction survey completed by customers that have gone through the permitting process.

Economic Manager Report

Dick asked for a motion to accept the Economic Development Element of the Comprehensive Plan as presented. A motion was made and seconded; a vote was taken and unanimously approved for recommendation to the Planning Commission.

The discussion on marketing Burien was brought up again. The subcommittee of Nancy Hinthorne, Renee Klein, Judy Coovert and Dick Loman will get together to assess our needs.

Dick mentioned that they will be interviewing candidates for the Discover Burien Executive Director position soon. In the meantime, volunteers are staffing the office and things are currently running without an Executive Director. They are looking for a highly skilled individual for this position. They expect this person will be taking the organization to the next level. Discover Burien is currently working on their 2010 City of Burien events calendar.

Theresa Lemmons, Washington State Microenterprise Association (WSMA)

WSMA is a group of practitioners that provide comprehensive services to microenterprise businesses of 0-5 employees. There are over 430,000 microenterprises in Washington State, which make up 86% of all businesses in the state. Microenterprise creates 900,000 jobs in the United States annually. There are currently 23 organizations that provide micro-lending from \$500 to \$35,000. Standard government loan programs are about \$100,000 and up. Smaller loans are not available for small businesses. Theresa suggested that we might consider encouraging microenterprise in Burien.

How is this program different than what the Small Business Development Center (SBDC) does? SBDC does consulting and tech support to existing business owners. Microenterprise works with emerging business owners, who are less experienced and really need development and training. WSMA provides ongoing technical assistance, and has a lending component that goes with it.

Round The Table

Michael Goldsmith: Oktoberfest is happening September 26th.

Judy Coovert: Seattle City Light will pay to retrofit your building to low wattage light fixtures.

Nancy Hinthorne: October 17th is the Chamber's 20th year celebration.

Mark Minium: Had business appraised. It has devalued 40% because of two other auto businesses that went out of business in Burien.

Geri Fain: Highline School District opened the 12^{th} new school since 2004 – Mar Vista Elementary and it was on time and within budget.

Alice Madsen: Highline Comm. College starts school on September 20th with more students than ever. Marco Milanese: At the end of the month, 16L (the first runway) will become operational again. This should help with the noise problems.